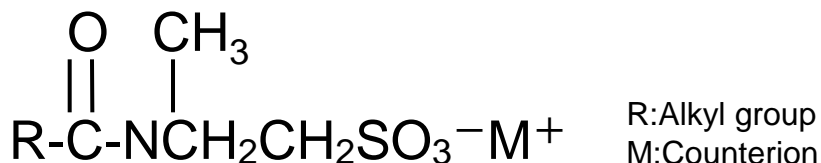


1 Feature

“DIAPON[®] series” are amino acid-based surfactants consisted of sodium acyl methyl taurate. They provide a moisturizing feeling and an excellent foaming property in wide pH range. DIAPON[®] series are the mild washing surfactants that show low irritation for skin and hair.

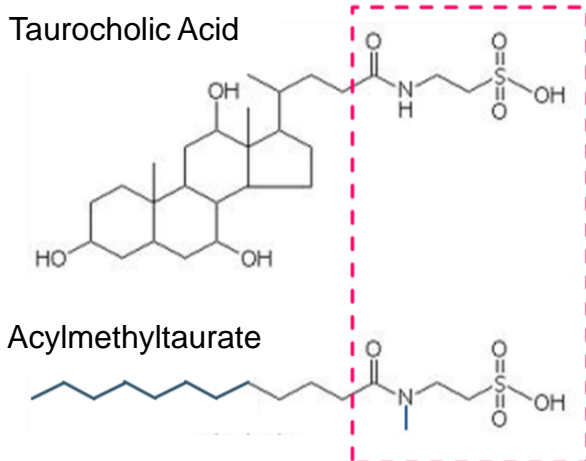


DIAPON [®] series			INCI Name
Product name	R-(C=O)	M	
DIAPON [®] K-SF	Cocoyl	Na	SODIUM METHYL COCOYL TAURATE
DIAPON [®] HF-SF	Caproyl	Na	SODIUM METHYL CAPROYL TAURATE
DIAPON [®] K-SG	Cocoyl	H ₃ N(CH ₂) ₂ SO ₃ Na	SODIUM TAURINE COCOYL METHYLTAURATE

- **Plant-derived surfactants having similar chemical structure to biological materials.**
They are amino acid based surfactants similar to biological material, therefore they have natural image.
- **Excellent foam ability in wide pH range**
DIAPON[®] series show high foam ability and foam stability, and make rich foam in wide pH range.
- **Sebum-selective cleansing ability**
DIAPON[®] series can wash out stain on skin, but don't wash out necessary biological lipid for us.
- **Low irritation**
DIAPON[®] series are the mild surfactants that show low remaining property on skin and low irritation for eyes. Especially, DIAPON[®] HF-SF remarkably show low irritation for eyes.

2 Functionality

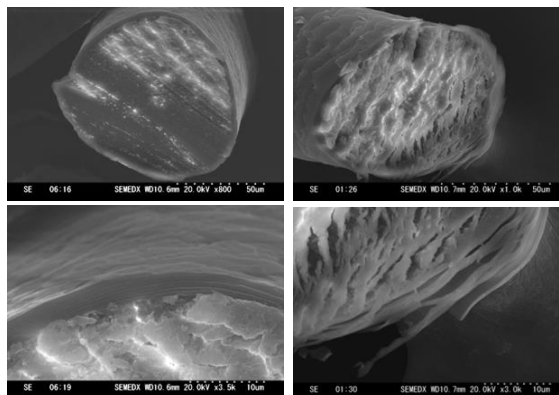
Similar structure to biological material



Influence of surfactants on hair

DIAPON[®] K-SF

Sodium Laureth Sulfate



Concentration of surfactants solution : 100mM
Processing condition by ultrasonic wave
: 25~35°C, 3h, 47kHz 150W

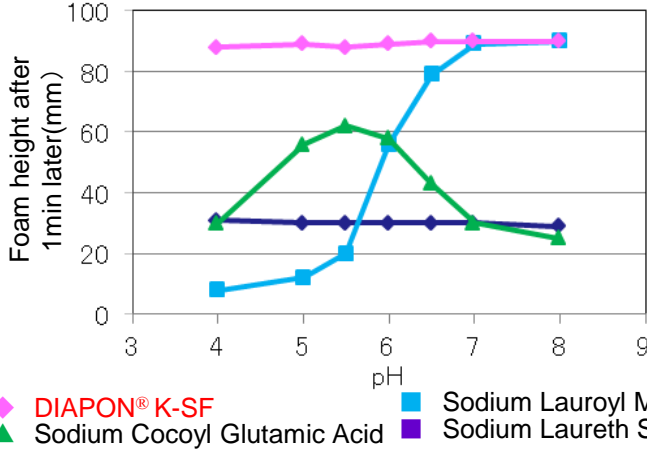
DIAPON[®] has natural image because of similarity to biological material (taurocholic acid).

The surface of hair treated with DIAPON[®] K-SF shows resistance to damages.

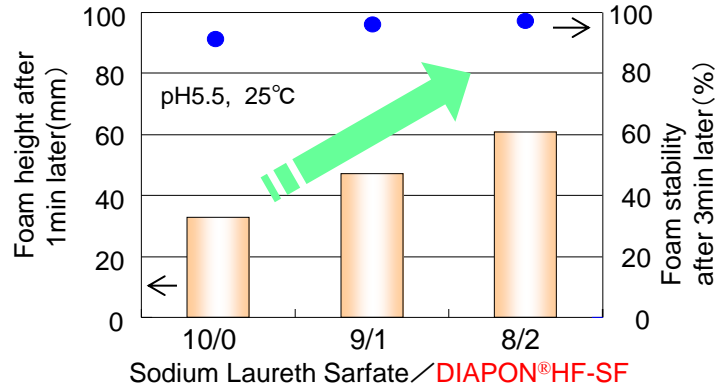
2 Functionality

Forming ability

Excellent foaming ability in wide pH range



Foam increasing effect of DIAPON® HF-SF

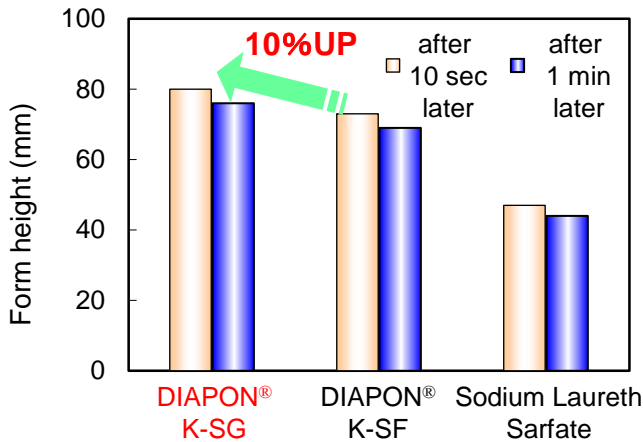


Measurement condition

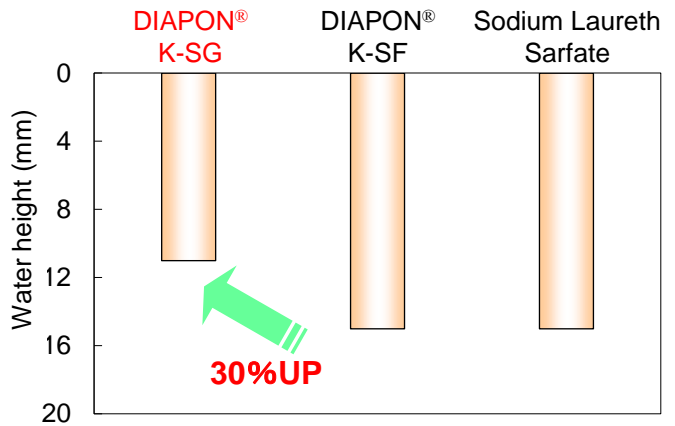
Method: ① 1wt% surfactant water solution was stirred 5 seconds by mill mixer.

② After later after stirring, foam height was measured.

Forming ability of DIAPON® K-SG

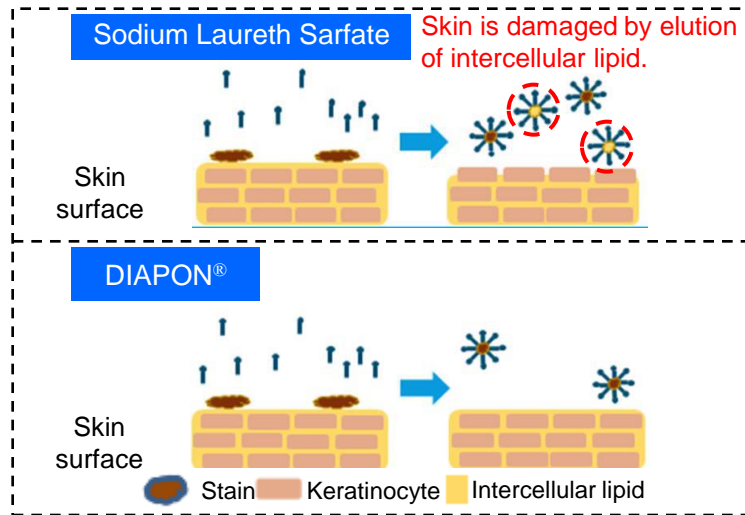
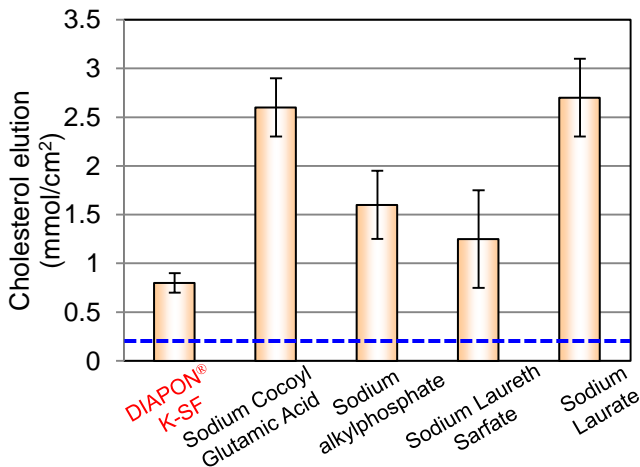


Foam stability of DIAPON® K-SG



Selective washability

Elution test of cholesterol



Measurement condition

Sample: Skin of human breast Condition: 25mM surfactants, 10min

Method: After tape stripping, measuring cholesterol with HPLC.

※ Broken line shows the sample treated with water only.

Moisture-retaining effect of taurine provide moisture feeling to hair.

Reference: Japan Oil Chemists Society. 38(4), 297-305, 1989 "Anionic Surfactants as Detergents for Scalp and Hair"

2 Functionality

Moisture-retaining property

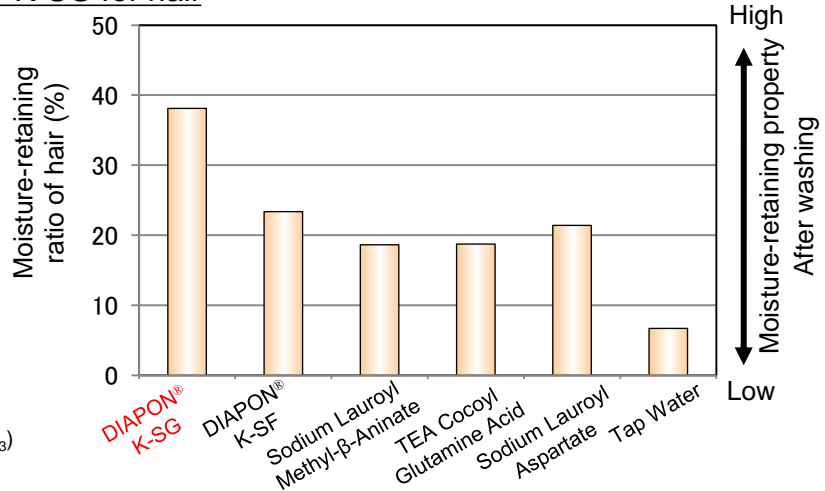
Moisture-retaining property of DIAPON®K-SG for hair



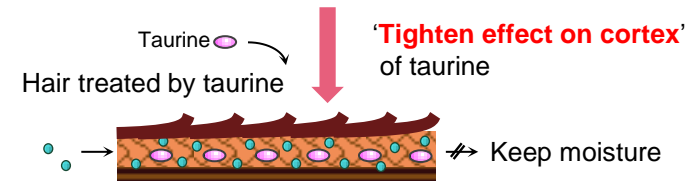
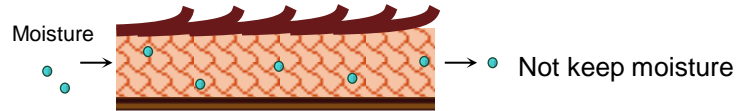
Halogen moisture meter (Mettler-Toledo)

Measurement condition

- Method : ① Wash damaged hair by 1wt active% surfactant solution in artificial hard water(100 ppm of CaCO₃) for 15 minutes at 25°C.
 ② Rinse off hair sample by enough amount of water.
 ③ Dry the hair sample at the constant temperature and humidity room.
 ④ Measure at 60°C, 105°C with moisture analyzer.



Untreated hair



Moisture-retaining ratio of hair(%)

$$= \frac{\text{Remaining amount of water content in blowing hair (Remaining amount of water evaporation at 60°C)}}{\text{Total water content in hair (Amount of water evaporation at 105°C)}} \times 100$$

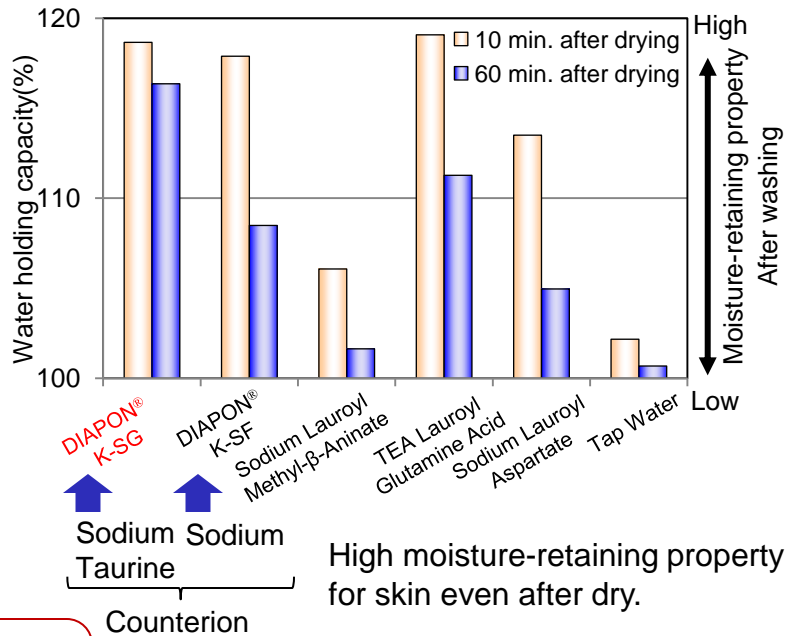
Moisture-retaining property of DIAPON®K-SG for skin



< Skicon 200EX >

Measurement condition

- Method : ① Skin was rinsed with water.
 ② Acclimated in the room (20°C, 40%RH) for 30min.
 ③ EC of skin was measured.
 ④ 1wt% of surfactant aq. was applied onto skin.
 ⑤ After 30min, skin was rinsed with water, and dried. People were acclimated in the room (20°C, 40%RH) for 30min.
 ⑥ EC of skin was measured (10 and 60 min).



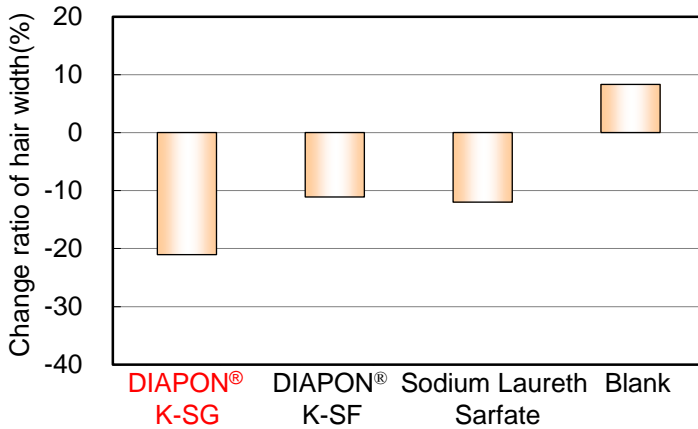
$$\text{Water holding capacity(\%)} = \frac{\text{Electrical conductivity after treating by surfactant}}{\text{Electrical conductivity before treating by surfactant}} \times 100$$

DIAPON® K-SG is suitable for Scalp-care concept.

High moisture-retaining property for skin even after dry.

2 Functionality

Suppression effect of hair fly



Measurement condition

- Method: ① Wash damaged hair by 1wt active% surfactant solution in artificial hard water (100 ppm of CaCO₃) for 15 minutes at 5°C (Blank means treatment with water).
 ② Rinse off hair sample by enough amount of water.
 ③ Dry the hair sample at the constant temperature and humidity room.
 ④ Comb hair at 5 times.
 ⑤ Measure the hair width on the 5cm from bottom of the hair.

DIAPON® K-SG suppresses a dry feeling and a starchy feeling and gives cohesiveness to the hair.

Low-temperature stability

Ingredients	Active component (wt%)
Sodium Taurine Cocoyl Methyltaurate	9.0
Cocamidopropyl Betaine	6.0
Lauramide DEA	2.0
Cationized polymer	0.5
Citric Acid	Moderate amount
Water	Balance
pH (neat liquid) 5.8	

Cationized polymer	DIAPON® K-SG
PQ-10	Clear
PQ-22	Clear
PQ-7	Clear
PQ-39	Clear
PQ-47	Clear

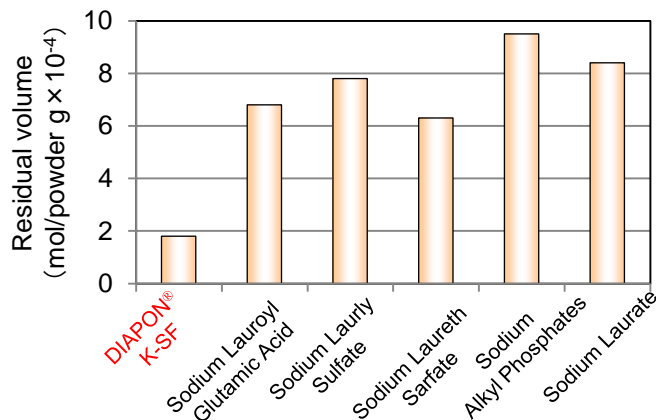


Appearance of shampoo
 Highly blending DIAPON® K-SG
 Using PQ-10
 At -5°C after 1 week

Clear shampoo is obtained by highly blending DIAPON® K-SG and various cationized polymer as content of sodium chloride decrease.

3 Safety

Residual test using similar material to skin

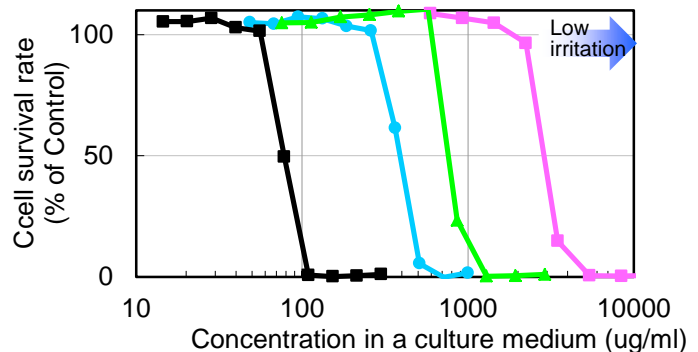


Measurement condition

- Sample: Hide powder (skin analogue material)
 Method: ① Processing: 50mM surfactant, 40°C, Incubate 5 hours.
 ② After tape stripping, measuring with HPLC.

Reference: Japan Oil Chemists Society. 38(4), 297-305, 1989 "Anionic Surfactants as Detergents for Scalp and Hair"

Eye irritation test (NR Bio Assay)



- TEA Cocoyl Glutamate
- DIAPON® HF-SF
- DIAPON® K-SF
- Sodium Laureth Sulfate

Measurement condition

- Method: ① Adding surfactant aq with various concentration to corneal cell of rabbit.
 ② NR was extracted 48 hours later, and measured absorbance at 540nm.